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Raid Action and Criminal Judgement: Counterfeit Goods of SAINT SEIYA in China (AE Model)

BANDAI CO., LTD.

BANDAI CO., LTD. which belongs to BANDAI NAMCO group had requested Public Security Bureau (PSB) in Sanxiang Town, Zhongshan City, Guangdong Province, China to conduct a raid action against a factory with large production volume of counterfeit SAINT SEIYA goods in the city. According to the request, Zhongshan City Sanxiang Town PSB conducted a raid action against the factory in August 2016, and many counterfeit goods of SAINT SEIYA were confiscated. After this raid, the factory was brought to a criminal trial in Zhongshan No.1 People's Court.

Zhongshan No.1 People's Court's criminal judgement on this case became final and binding in February 2017, and the judgement has been published. The judgement imposed an imprisonment for one year and six months (suspended sentence for two years) and a criminal fine of RMB 90,000 on the factory manager for forgery of registered trademark. The 864 confiscated counterfeit goods of SAINT SEIYA were ordered to be destroyed in Zhongshan City PSB.

This raid was accomplished with the cooperation of TOEI ANIMATION CO., LTD. which controls the intellectual properties of SAINT SEIYA.

BANDAI is officially authorized to produce and sell the goods of SAINT SEIYA characters, however, in recent years, it has come to our attention that numbers of counterfeit SAINT SEIYA goods that copied our genuine products are in many countries including China.

In order to protect and improve our brand image, and to provide better goods and services to customers, BANDAI will engage in the protection of intellectual property rights, and remind our distributors and customers about the existence of the counterfeit products while taking any legal actions against infringement of intellectual properties.

A raid against the factory is as shown below:



Counterfeit goods confiscated are shown below:

